





# ARGENTINA

## 2025 Annual Research: Key Highlights<sup>1</sup>

### GLOBAL DATA

 Total Travel & Tourism GDP Contribution			 Total Travel & Tourism Jobs Contribution		
2019	<b>10.5%</b> (Share of Global Economy) USD <b>10.3 TN</b>		2019	<b>10.7%</b> (Share of Global Jobs) <b>337.7 MN</b>	
2024	<b>10.0%</b> USD <b>10.9 TN</b>	Annual Change: <b>8.5%</b> (6.0% vs 2019) Economy Change YoY= 2.6%	2024	<b>10.6%</b> <b>356.6 MN</b>	Annual Change: <b>6.2%</b> (5.6% vs 2019)
2025 (F)	<b>10.3%</b> USD <b>11.7 TN</b>	Annual Change: <b>6.7%</b> (13.0% vs 2019) Economy Change YoY= 2.5%	2025 (F)	<b>10.9%</b> <b>371.0 MN</b>	Annual Change: <b>4.0%</b> (9.9% vs 2019)
2035 (F)	<b>11.5%</b> USD <b>16.5 TN</b>	CAGR <sup>2</sup> (2025 - 2035): <b>3.5%</b> Economy CAGR (2025 - 2035): <b>2.5%</b>	2035 (F)	<b>12.5%</b> <b>461.6 MN</b>	New Jobs (2025 - 2035): <b>90.6 MN</b>

### ARGENTINA KEY DATA

 Total Travel & Tourism GDP Contribution			 Total Travel & Tourism Jobs Contribution		
2019	<b>5.2%</b> (of Total Economy) ARS 29.0 TN (USD <b>31.6 BN</b> )		2019	<b>798.5 (000s)</b> <b>=6.5%</b> (Share of Total Jobs)	
2024	<b>5.8%</b> ARS 32.9 TN (USD <b>35.9 BN</b> )	Annual Change: <b>2.0%</b> (13.5% vs 2019) Economy Change = -1.4%	2024	<b>956.0 (000s)</b> <b>=7.1%</b>	Annual Change: <b>1.4%</b> (19.7% vs 2019)
2025 (F)	<b>6.0%</b> ARS 35.7 TN (USD <b>38.9 BN</b> )	Annual Change: <b>8.4%</b> (23.1% vs 2019)	2025 (F)	<b>1.01 MN</b> <b>=7.5%</b>	Annual Change: <b>5.9%</b> (26.8% vs 2019)
2035 (F)	<b>6.6%</b> ARS 48.8 TN (USD <b>53.2 BN</b> )	CAGR (2025 - 2035): <b>3.2%</b> Economy CAGR (2025 - 2035): <b>2.2%</b>	2035 (F)	<b>1.3 MN</b> <b>=8.9%</b>	New Jobs (2025 - 2035): <b>277.0 (000s)</b>



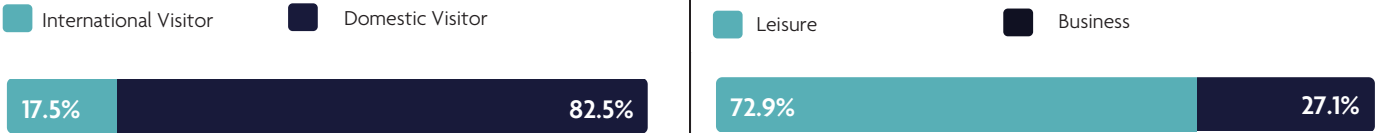
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## 2025 Annual Research: Key Highlights<sup>1</sup>

### ARGENTINA SECTOR CHARACTERISTICS

2019	2024	2025 (F)	2035 (F)
International Visitor Spending			
ARS 5.7 TN (USD 6.3 BN)	ARS 4.0 TN (USD 4.4 BN) Annual Change: -4.8% (-29.8% vs 2019)	ARS 5.4 TN (USD 5.9 BN) Annual Change: 35.0% (-5.2% vs 2019)	ARS 10.5 TN (USD 11.4 BN) CAGR (2025 - 2035): 6.8%
Domestic Visitor Spending			
ARS 13.5 TN (USD 14.7 BN)	ARS 19.1 TN (USD 20.8 BN) Annual Change: 3.4% (41.3% vs 2019)	ARS 19.7 TN (USD 21.6 BN) Annual Change: 3.6% (46.4% vs 2019)	ARS 23.8 TN (USD 26.0 BN) CAGR (2025 - 2035): 1.9%

### % SHARE OF TOTAL SPENDING IN 2024



### TRAVEL & TOURISM ARRIVALS AND DEPARTURES (2024)

Inbound Arrivals <sup>3</sup> :	Outbound Departures <sup>3</sup> :
1. Brazil 23%	1. Chile 21%
2. Uruguay 15%	2. Brazil 20%
3. Chile 15%	3. Uruguay 18%
4. United States 8%	4. Paraguay 8%
5. Paraguay 7%	5. United States 7%
Rest of world 32%	Rest of world 27%

Note: All figures shown for 2025 and thereafter are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit <https://researchhub.wttc.org>.

1. All values are in constant 2024 prices & exchange rates. As reported in April 2025

2. CAGR = Compound Annual Growth Rate

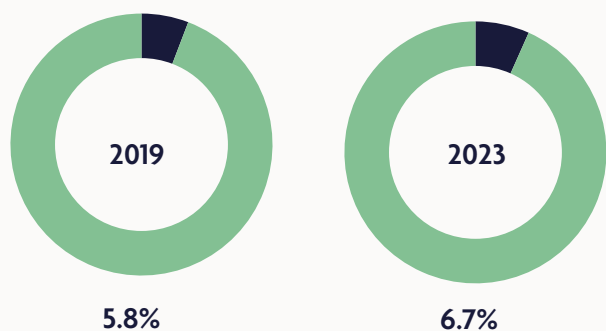
3. Source: Oxford Economics, national sources and UN Tourism (formerly UNWTO); Total may not add to 100% due to rounding

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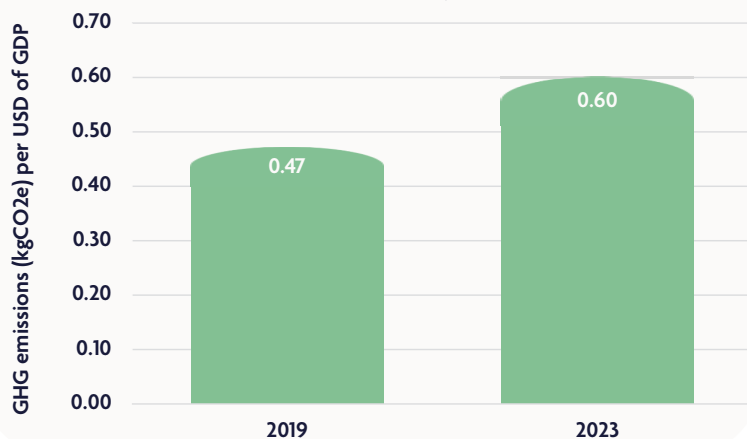
## Travel & Tourism's Environmental & Social Footprint <sup>i</sup>

### ENVIRONMENTAL IMPACT OF TRAVEL AND TOURISM (2023)

#### Travel & Tourism's share of total economy Greenhouse Gas (GHG) emissions %

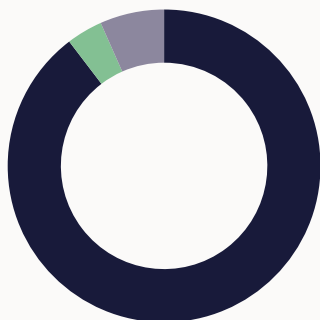


#### Travel & Tourism's GHG intensity trends



#### Travel & Tourism's energy mix (2023)

- Fossil fuels  
(Coal, oil, and natural gas)  
**89.6%**
- Low carbon energy  
(Nuclear and renewables)  
**3.7%**
- Biofuels and waste  
**6.6%**



#### Travel and Tourism-linked tax contributions (2023)

**USD 23.3 BN**  
**=17.1%**

Share of government revenues

Note: Taxes include business taxes (corporation tax, production tax, product inputs tax), labour taxes (income tax and social security) and consumption taxes (VAT or GST). Tourism-specific taxes are excluded.

### SOCIAL IMPACT OF TRAVEL AND TOURISM (2023)

#### Female employment

(Direct) Share of Travel & Tourism employment

**45.6%**

#### Youth (15-24 years) employment

(Direct) Share of Travel & Tourism employment

**15.1%**

#### High-wage employment

(Direct) Share of Travel & Tourism employment

**32.0%**

#### <sup>i</sup> Notes

- These estimates are from WTTC Environmental & Social Research (ESR). For more detail, visit <https://researchhub.wttc.org/global-travel-footprint>
- These estimates are calculated using 2023 prices and data from the previous edition of WTTC's Economic Impact Research (EIR) published in April 2024
- GHG emissions include Scope 1, 2 and 3 plus international transport; except where presented as a share of national totals, when international scope 3 is removed.