

ARGENTINA

2025 Annual Research: Key Highlights¹

GLOBAL DATA

 Total Travel & Tourism GDP Contribution			 Total Travel & Tourism Jobs Contribution		
2019	10.5% (Share of Global Economy) USD 10.3 TN		2019	10.7% (Share of Global Jobs) 337.7 MN	
2024	10.0% USD 10.9 TN	Annual Change: 8.5% (6.0% vs 2019) Economy Change YoY= 2.6%	2024	10.6% 356.6 MN	Annual Change: 6.2% (5.6% vs 2019)
2025 (F)	10.3% USD 11.7 TN	Annual Change: 6.7% (13.0% vs 2019) Economy Change YoY= 2.5%	2025 (F)	10.9% 371.0 MN	Annual Change: 4.0% (9.9% vs 2019)
2035 (F)	11.5% USD 16.5 TN	CAGR ² (2025 - 2035): 3.5% Economy CAGR (2025 - 2035): 2.5%	2035 (F)	12.5% 461.6 MN	New Jobs (2025 - 2035): 90.6 MN

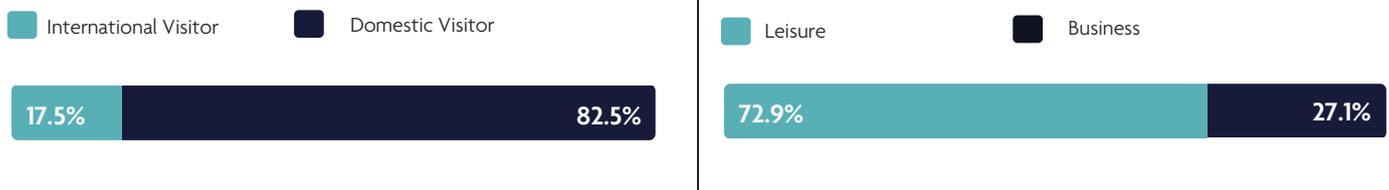
ARGENTINA KEY DATA

 Total Travel & Tourism GDP Contribution			 Total Travel & Tourism Jobs Contribution		
2019	5.2% (of Total Economy) ARS 29.0 TN (USD 31.6 BN)		2019	798.5 (000s) =6.5% (Share of Total Jobs)	
2024	5.8% ARS 32.9 TN (USD 35.9 BN)	Annual Change: 2.0% (13.5% vs 2019) Economy Change = -1.4%	2024	956.0 (000s) =7.1%	Annual Change: 1.4% (19.7% vs 2019)
2025 (F)	6.0% ARS 35.7 TN (USD 38.9 BN)	Annual Change: 8.4% (23.1% vs 2019)	2025 (F)	1.01 MN =7.5%	Annual Change: 5.9% (26.8% vs 2019)
2035 (F)	6.6% ARS 48.8 TN (USD 53.2 BN)	CAGR (2025 - 2035): 3.2% Economy CAGR (2025 - 2035): 2.2%	2035 (F)	1.3 MN =8.9%	New Jobs (2025 - 2035): 277.0 (000s)

ARGENTINA SECTOR CHARACTERISTICS

2019	2024	2025 (F)	2035 (F)
International Visitor Spending			
ARS 5.7 TN (USD 6.3 BN)	ARS 4.0 TN (USD 4.4 BN) Annual Change: -4.8% (-29.8% vs 2019)	ARS 5.4 TN (USD 5.9 BN) Annual Change: 35.0% (-5.2% vs 2019)	ARS 10.5 TN (USD 11.4 BN) CAGR (2025 - 2035): 6.8%
Domestic Visitor Spending			
ARS 13.5 TN (USD 14.7 BN)	ARS 19.1 TN (USD 20.8 BN) Annual Change: 3.4% (41.3% vs 2019)	ARS 19.7 TN (USD 21.6 BN) Annual Change: 3.6% (46.4% vs 2019)	ARS 23.8 TN (USD 26.0 BN) CAGR (2025 - 2035): 1.9%

% SHARE OF TOTAL SPENDING IN 2024



TRAVEL & TOURISM ARRIVALS AND DEPARTURES (2024)

Inbound Arrivals ³ :	Outbound Departures ³ :
1. Brazil 23%	1. Chile 21%
2. Uruguay 15%	2. Brazil 20%
3. Chile 15%	3. Uruguay 18%
4. United States 8%	4. Paraguay 8%
5. Paraguay 7%	5. United States 7%
Rest of world 32%	Rest of world 27%

Note: All figures shown for 2025 and thereafter are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit <https://researchhub.wttc.org>

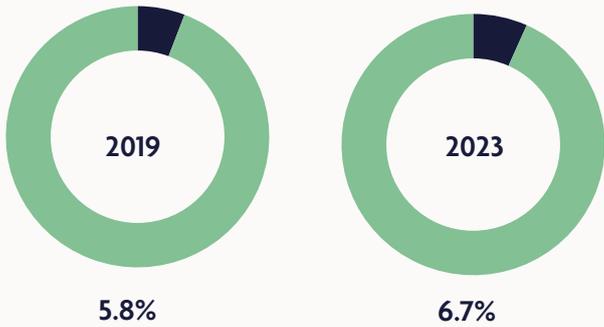
1. All values are in constant 2024 prices & exchange rates. As reported in April 2025

2. CAGR = Compound Annual Growth Rate

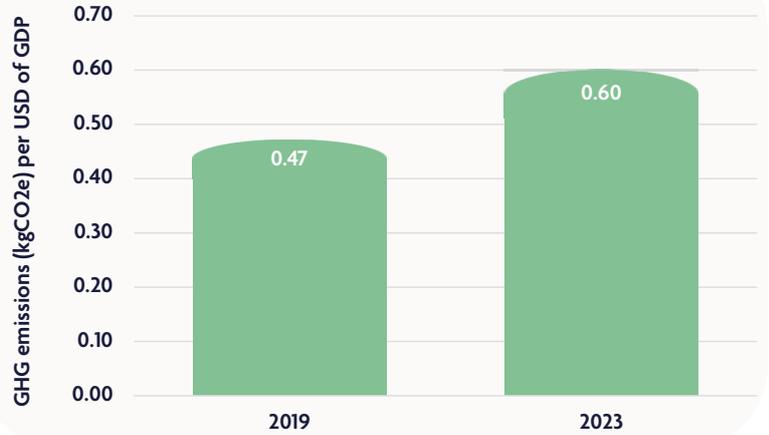
3. Source: Oxford Economics, national sources and UN Tourism (formerly UNWTO); Total may not add to 100% due to rounding

ENVIRONMENTAL IMPACT OF TRAVEL AND TOURISM (2023)

Travel & Tourism's share of total economy
Greenhouse Gas (GHG) emissions %

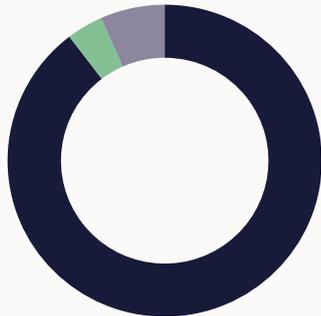


Travel & Tourism's GHG intensity trends



Travel & Tourism's energy mix (2023)

- Fossil fuels (Coal, oil, and natural gas) **89.6%**
- Low carbon energy (Nuclear and renewables) **3.7%**
- Biofuels and waste **6.6%**



Travel and Tourism-linked tax contributions (2023)

USD 23.3 BN
=17.1%

Share of government revenues

Note: Taxes include business taxes (corporation tax, production tax, product inputs tax), labour taxes (income tax and social security) and consumption taxes (VAT or GST). Tourism-specific taxes are excluded.

SOCIAL IMPACT OF TRAVEL AND TOURISM (2023)

Female employment

(Direct) Share of Travel & Tourism employment

45.6%

Youth (15-24 years) employment

(Direct) Share of Travel & Tourism employment

15.1%

High-wage employment

(Direct) Share of Travel & Tourism employment

32.0%

ⁱ Notes

- These estimates are from WTTC Environmental & Social Research (ESR). For more detail, visit <https://researchhub.wttc.org/global-travel-footprint>
- These estimates are calculated using 2023 prices and data from the previous edition of WTTC's Economic Impact Research (EIR) published in April 2024
- GHG emissions include Scope 1, 2 and 3 plus international transport; except where presented as a share of national totals, when international scope 3 is removed.